

Press Release
AVE INVESTMENTS, INC.
www.pccashdrawer.com

For more information contact:
Ted AveLllement, President
602-692-6813



AVE INVESTMENTS, INC. solves retailer's business challenge for temporary or peak POS hardware needs by offering inclusive monthly rental, installation, and maintenance for pcCashdrawer product line.

Osage, Missouri (December 4, 2008). Retailers invest significant dollars into matching employees work schedules to meet consumer demands and traffic patterns. When this classic retail business problem is solved, ROI is optimized since customer service goes up by having the correct number of sales associates when times are busy, and costs go down by not having too much labor cost when they are not needed. Retailers can now take this a step further by renting POS hardware only when they need it.

AVE INVESTMENTS, Inc. has created a business offering for POS hardware, installation and maintenance on a monthly rental to assist retailers with this ROI optimization challenge. . They can obtain, install, maintain and discontinue the use of POS hardware as business needs demand. Retailers do not need to put money into owning a depreciating asset.

Software as a Service, or **SaaS**, has been a growing industry trend because users do not pay high license costs but rather pay for what they use. This simple concept is now being introduced by Ave Investments for POS hardware, installation, and maintenance.

Hardware as a Service, or **HaaS** is an innovation that reflects the mission of AVE Investments to provide the lowest cost, smallest footprint, latest technology POS in the industry. Please visit www.pccashdrawer.com for a White Paper on HaaS and monthly prices for the latest pcCashdrawer products.