

Special Advertising Section

PRODUCTS TO WATCH

AUTUMN
2007

[pcCashdrawer]

THE NAME SAYS IT ALL

The pcCashdrawer™ is a new innovative approach to POS hardware solutions – a cash drawer with a built-in computer. It represents the smallest footprint with the newest technology at an economical \$899 list price.

Marketed through the MMF Cash Drawer Company's network of distributors, the pcCashdrawer™ begins with the industry-leading MMF MediaPLUS cash drawer and mounts an industrial grade pc inside. Built for reliability, the pcCashdrawer has no power supply or fans to fail. Its processor is one of the new, ultra low voltage, low heat Intel M Series and the 2.5" hard drive, selected for its ability to handle g-forces, is installed in a custom-designed shock mount. Additionally, the pcCashdrawer can be set up to boot off a flash memory card

When the pcCashdrawer was first introduced I was very impressed with the innovative design and incredible serviceability of the unit. After extensive testing and a successful rollout, I am now even more impressed by the quality and durability of the unit. The initial quality of the unit is excellent with less out of box failure than any unit I have deployed and to this point I have not repaired a single unit. The pcCashdrawer system can compete with the big name POS systems and carries a much smaller price tag.

Jason Schwesinger, Director Point of Sale for R.B.U., JDA Software, Inc

allowing the pc to operate with NO MOVING PARTS.

Reduce stress as well as annual maintenance costs by installing the pcCashdrawer. The pcCashdrawer warranty utilizes an advance exchange system. At the site personnel remove the failed unit by loosening the two thumb screws that hold the pc, slide in the replacement and re-tighten the thumb screws. With no need to use tools the system is up and running in minutes instead of hours.

Normally a costly add-on to the base warranty, the ability to pre-load the store's software is one of the most innovative aspects to pcCashdrawer's warranty. By allowing pcCashdrawer to store a copy of your customer's software on a "gold" drive, pcCashdrawer is able to ship a store's replacement unit without the need for your IT department

to first load the software onto the system before delivering it to the store site.

The superb cable management of the pcCashdrawer will be very popular with your customers. In addition to the small 17" x 20" footprint, the end of cables running from the POS platform to the computer will allow you to present a clean, neat installation with a minimum of effort.

pcCashdrawer – the name says it all.

pcCashdrawer is available through these fine MMF distributors: Blue Star, Ingram, Metropolitan Sales, PC4, and ScanSource.



pcCashdrawer®

pcCashdrawer™

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